

REPORT

Startup IRL – Real Life Practical Implementation

Event Date: 29.01.2026

About the event:

On 29 January 2026, ASHINE – SVNIT organized the Startup IRL – Real Life Practical Implementation session to bridge the gap between classroom learning and real-world startup execution. The session was led by Mr. Mohd. Ibrahim Susiwala, Senior Partner at Enwisen Global Advisors, who highlighted the importance of effective decision-making in building successful startups. He shared practical insights on key aspects such as idea validation, team building, product-market fit, and strategic growth, supported by real-world examples. The session also emphasized the role of clear vision and decision-making in fundraising and investor engagement. It was an insightful and engaging session that provided participants with practical understanding and guidance for their entrepreneurial Journey.